



# Key Ways



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## **Key tidbits regarding our Rotary Foundation Alumni:**

### *Rotary Alumni Celebration Highlights*

More than 400 Foundation alumni and Rotarians registered for the inaugural Rotary Alumni Celebration, held on Friday and Saturday (13-14 June) prior to the Rotary International Convention in Los Angeles.

Foundation alumni in attendance at this event came from many countries around the world, with the highest numbers from Italy and Germany. Other countries with strong representation included Japan, Taiwan, and South Africa.

It is estimated that thousands of people who did not attend the Rotary Alumni Celebration still learned more about The Rotary Foundation and its alumni through the exposure provided by the RI website, *The Rotarian* and regional Rotary magazines, and the 2008 RI Convention program materials. The Rotary Foundation received hundreds of e-mails from interested alumni who were unable to attend the meeting due to time and financial considerations.

The Alumni Advisory Committee developed an interesting program which featured three winners of the Global Alumni Service to Humanity Award: 2007-08 winner Rotarian Young Woo Kang, 2006-07 winner Ambassador Philip Lader, and 1999-2000 winner Sanford J. Ungar. All three of these alumni were also featured elsewhere in the convention program as plenary speakers or at the International Institute. Additionally, Rotary Foundation alumni associations and active Foundation alumni were also featured. The program also updated attendees of the progress of Rotary's US\$100 Million Challenge. During a joint break with the Rotaract preconvention meeting, over US\$164 was raised to support the challenge as a result of the "purple pinkie project."

### *RFAC Website Announcement*

2008-09 Rotary Foundation Alumni Coordinators (RFACs)

2008-09 RFACs now have an online resource designed especially for them. Only 2008-09 RFACs and appropriate staff have access to this site, which houses a wide variety of features including a calendar, RFAC Bulletins, discussion forums, and the RFAC training toolkit. The training toolkit is organized into seven categories: Foundation Resources, Alumni Associations, Alumni Award, Alumni Relations, Membership, RFAC Success Stories, and Zone Contacts. Please send all comments and suggestions for the site to Mike Pfriem ([michael.pfriem@rotary.org](mailto:michael.pfriem@rotary.org)).

To access the site, simply log on to the member access section of the Rotary International website (<https://riweb.rotaryintl.org/>) and click the link for Rotary Foundation Alumni Coordinators Secure Site. To log in to member access, go to the link above or to [www.rotary.org](http://www.rotary.org) and click on the link on the top right hand side for Member Access. You will then need to enter your user ID and password. If you have not yet signed up for the free member access service, you can do so at this time. All you need to sign up is your email address, Rotary membership ID number, club number, and district number. To sign up, simply click "Register Now" and provide the appropriate information. Your password will then be sent to the email address currently on file for you with Rotary. Your default user ID will be the email address on file for you at Rotary. If you have problems signing up for member access or finding the information needed to complete the process, you can either request this information from Mike so that you can sign up yourself, or send your current email address to him and we will sign you up on our end. You will then receive your password to the email address you sent and will be able to log in to member access using that email address and new password.

Once you log in to member access, click on the Rotary Foundation Alumni Coordinators link in the green menu on the left hand side. You will most likely be prompted to enter your login again. This is the same ID and password as your ID and password for member access. Once you have completed the second login screen, the site will open for you. If you have problems accessing the site, please contact Mike Pfriem.

### ***Alumni Advisory Committee Update***

The 2008-08 Rotary Foundation Alumni Advisory Committee will meet in Evanston on 21-22 July 2008. This committee advises the Rotary Foundation Trustees on alumni matters, particularly preparations for the Rotary Alumni Celebration to be held in conjunction with the 2009 RI Convention in Birmingham, England. The committee is made up entirely of Foundation alumni.

### ***Birmingham Rotary Alumni Celebration and Peace Symposium Flier***

It's time to start promoting next year's Rotary Alumni Celebration at the Rotary International Convention in Birmingham, England. More information will follow soon.

### **Dear Zone 25 and 26 Teams ,**

GREAT NEWS!!!! According to rough estimates both Zone 25 and 26 have exceeded last years contribution totals! Congratulations and many Thanks!!

As of today 17 July 08:

Zone 25 has \$3,685,135 with \$112 per capita!

Zone 26 has \$3,115,388 with \$105 per capita!

According to TRF staff, these are interim numbers and may change!

### **NEW Products**

There are new support materials available for the \$100 Million Challenge. To order go to <<http://rotaryzone22online.org/new.gif>> Rotary.org. Read more .. <<http://shop.rotary.org/catalog/default.php?cPath=52>> .

### **NEW Polio Website**

Through the new web site [www.Rotary.org/endpolio](http://www.Rotary.org/endpolio) Rotary urges everyone "to become part of history by donating to the global effort to wipe out the crippling disease polio." By the time the disease is eradicated, Rotary will have contributed more than \$850 million and countless volunteer hours to the cause.

### **DATES TO NOTE:**

Sept. 30 - 5 Oct 2008 - Zones 25/26 Boise Rotary Institute

Nov 8, 2008 - Rotary United Nations Day - New York

Jan 9-10, 2009 - Presidential Membership Seminar - Phoenix, AZ - [Www.rotary.org/en/Members/Events/Announcements/Pages/080207\\_annnc\\_membershipconferences](http://Www.rotary.org/en/Members/Events/Announcements/Pages/080207_annnc_membershipconferences)

Jan 17-19, 2009 - Past Officers Reunion - San Diego - [www.rotaryreunion.org](http://www.rotaryreunion.org)

Jan 18-25, 2009 - International Assembly - San Diego

Jun 21-24, 2009 - RI Convention Birmingham - [www.rotaryconvention2009.com](http://www.rotaryconvention2009.com).

**TWO DROPS...MIRACLE OF LIFE! The following article was submitted by PDG Don Schiller, D-5490**

It only takes two drops of polio vaccine to prevent a child from getting polio. Unfortunately, polio is still around and is active in four countries. As long as polio threatens even one child anywhere in the world, children everywhere remain at risk. The stakes are that high! The good news is that after twenty years of hard work, Rotary International and its partners are on the brink of eradicating this tenacious disease. Local area Rotarians are doing their part by giving life enriching drops to children in Mexico.

Eleven Prescott Sunup Rotarians and spouses traveled to Caborca, Mexico, Prescott's sister city, to administer the drops to children under the age of five. The annual trip which began five years ago is in conjunction with several Rotary Clubs & Districts in California and in Arizona. A total of fifty people go by bus to Caborca. There they are joined by the Caborca Rotary Club members to complete the weekend polio plus program,

Caborca Rotary Club members work with the local Health department to acquire the vaccine and for nurse's support with the inoculations. A one day campaign is held where the Rotarian group goes out to the local "ejidos" to administer the polo drops.

Each group consists of 3-4 USA Rotarians & spouses along with a Caborca nurse and a local Caborca Rotarian. Walking from door to door drops are given to over four hundred fifty children who are not able to come into the city of Caborca to get the drops.

Since Rotary launched the PolioPlus program, the number of polio cases has decreased by more than 99 percent and the number of polio-endemic countries has fallen from 125 to 4. There are 4 polio-endemic countries remaining, Afghanistan, India, Nigeria and Pakistan.

In addition to providing polio drops, Prescott Sunup and the other Rotary club are using shared funds called "matching grants" to provide additional needs for Caborca. As shown in the photograph, President of Caborca Rotary Ulysses Stewart and Prescott Sunup President John Stewart stand by one of two water trucks purchased with Matching Grant funds of a total of \$24,000. The three Prescott Clubs, Prescott Frontier, Prescott Rotary and Prescott Sunup shared \$2,000 three ways and Rotary District 5490 matched \$2,000 dollars. California Rotary Clubs of Santa Ana North and Huntington Beach D-5620 provided \$2,000 dollars each. Caborca Rotary Club also provided \$2,000.

This is the first year Arizona Rotary has participated in a matching grant and the Prescott Clubs led the way.

A Caborca Rotary Children's medical fund was also set up two years ago to provide healthcare for needy children.

Prescott Sunup Rotary Club President John Stewart reflects on his experiences in Caborca... "Sharing Rotary truly makes a Rotarian out of all those participating in a special event such as this great polio plus trip."

NOTE: Pictures of Caborca Polio Trip 2008 to include PDG Don Schiller and Annette giving drops and the Water Truck.



The following article was submitted by PDG Jim Berg, D-5840

Each year the Rotary Club of San Antonio - one of Rotary's largest clubs now numbering about 550 members—constructs a \$70,000 playground on the site of a local downtown elementary school in a disadvantaged neighborhood. This year's playground marks the 7th playground in as many years. Spearheaded by past club president, entertainer and car dealer, Rick Cavender, who entertained the opening plenary at the Rotary Convention in June 2001, the building event spanned about 4-5 days including a concentrated 2 days with all Rotarian hands on deck to do the heavy lifting, bolting and digging to get the job done.

Each year contributions are deposited from Rotarians, businesses and foundations to get this big job financed and completed. Upon its completion, Club President Sam Dawson presented the new playground to the principal of Hawthorne Elementary School, Guadalupe Rodriguez-Pollock. Principal Pollock had a grin on her face from ear to ear over the pride of having this major outdoor addition to her school. Sam said of the occasion: "On behalf of the more than 500 members of the Rotary Club of San Antonio, I want you to open the playground now to the school kids who are here right now to enjoy today and for years to come."

NOTE: Pictures of Club President Sam Dawson; Hawthorne kids; Hawthorne signage; Playground in use; and the Rotary Club of San Antonio



*The following article was submitted by PDG Rusty Broughton, District 5400*

### ***Do you believe in **Magic**?***

If the answer to this question is a resounding “NO”, you might want to think of the following definitions of the word: “having extraordinary power and influence over natural forces; the art of producing a desired effect or result through the use of techniques that presumably assure human control over forces of nature”; and, **contagious magic**, very appropriate in this context, is defined as “the belief that things once in contact are in some way permanently so, however separated physically they may subsequently become.” If the word Rotary has come to mind in this review, we are now on the same sheet of music!

So what extraordinary power do we see in Rotary? What about this organization brings a feeling – and the reality -- of human control over uncontrollable forces? And, why is it that Service Above Self creates permanent relationships, even though individuals reside thousands of miles apart? We may not answer all of these questions in one setting but this writing is meant to discuss just one example, one act of **magic**; an act that was completed – from beginning to end, in just seven months. **Magic!** Action that resulted in fresh water for 14 Nigerian villages and over 28,000 people, most of whom had been walking at least 14 kilometers one-way per day just for a drink of fresh, clean water. **Magic?** Definitely!

Moving back to our analogy, **magic** requires interaction, reaction between active ingredients and our ingredients certainly interact and are extremely active! Let’s look at the ingredients in this **magic** act. The Benin Metropolitan Rotary Club in Nigeria began to dream and ultimately the dream became the catalyst required for reaction/action. It first led to a purposeful study of their part of the world, Benin City and environs, Edo State, Nigeria, and the needs of the people. This led to a startling discovery -- thousands of people near their city had no available fresh water. The first reaction of club members was sorrow and sadness – how could this be unknown to them? To others? Of course, remember this is Rotary, the second reaction was the immediate initiation of a plan to provide water to as many people and villages as possible, under the auspices of Rotary International, with work to be done by their club members.

The plan began from a small booth in Ghana, the Project Fair setting in West Africa, in November of 2006. Princewill Oyakhilom, Past Assistant Governor and project chair, and Rosemary Alli-Subseru, a fellow delegate and local water master. Rosemary joined Princewill in efforts to tell visitors about the needs of their project recipients and building relationships with attendees. The latter needs mentioning because it is THE essential ingredient to making Rotary **magic!** Remember “**contagious magic!**”

Both Princewill and Queen were well informed, knowledgeable and totally committed to the cause. The two easily influenced 5 U.S. Districts into joining the effort: D5400 PDG Rusty Broughton, D6450 PDG John Behrend and AG Sue Behrend, D6360 President Elect Barbara Groner, D6540 Club Member George Minnix (9<sup>th</sup> NID attended!), and D5440 PDG Bill Pettus and DG Elect Nancy Pettus all became a devoted part of the **magic**. Over the next two days the group had lunch, enjoyed dinner together and generally got acquainted, all the while planning the extraordinary suggested project. Certainly an element of importance was Dr. Abdulrahman "Tunji" Funsho, Rotary Regional Foundation Coordinator Zone 10 who served as a project supporter/advisor, adding more greatness to the effort. Oh, and one more essential ingredient was Adam McCormack, the RI Humanitarian Grants Coordinator who made the magic/synergy work effectively and FAST!

In the end, magic synergies, powerful influences, and, of course, great Rotarians made this project a reality. Adam received the Matching Grant Request on March 26<sup>th</sup> and by April 12<sup>th</sup> the team was assigned a **magic** number: MG 63257, officially placing it into consideration for funding by the RI Grants Committee. On May 21<sup>st</sup>, 2007 Adam notified the team that the grant request was approved – **magic!**

Ingredients? At final count, six Districts and 16 clubs became involved in the planning and funding, with the highest club donation received from Nampa, Idaho, USA for \$3300! After Rotary International’s matching amount, available funds for water well development totaled over \$52,000 US – enough to supply 14 villages with wells and clean drinking water! **Magic**, I think we will all agree on that conclusion.

Continued on page 6

It is important to note that success of this project cannot be fully understood without a visit to the villages being served. Benin Metro Club Members constantly kept an eye on details of importance, for instance, ownership of the wells will be solely held by the villagers. One comment from a villager, “you have provided safe water for us and no government has ever done this for us.” The pride of ownership was felt throughout. The villagers will be involved on many other levels, helping them take ownership of the project as well as the wells.

Villages will donate the land on which the wells are built, provide security for all equipment, and supervise well management needs. Village leaders have chosen two representatives willing and able to take training required to run the gas powered motors 3KVA (there is no electricity available) and keep the equipment serviced over time. The RI Matching Grant will buy the first fuel and then villagers take over the cost. The youth water managers from each village will come to the well each morning and attach the engines required to draw water to fill the 500 gallon holding tanks. They will return in the evening to pump again and, each time, take the engines home for safe storage. Villages will pay these two people a small stipend, also bringing meaningful work to two of their villagers.

Wells were drilled, some to 150 feet and others to as much as 300 feet deep to reach fresh water. Then engine mechanisms were attached by the company who built them and who provided training to village representatives. The training has been paid for through the grant, with ongoing stipends paid by the villages and their leaders. Engines will fill 500 gallon storage tanks, which in turn have been equipped with 3 water spigots from which villagers will draw their drinking and cooking water. Buckets or water vessels of some sort will be provided for carrying water to the homes.

In preparation for the project initiation, club members visited each village and sat face-to-face with leaders and village representatives to discuss details. When the money arrived in Benin City, the club completed arrangements with the drillers, bought needed equipment and began construction. Since club members provided oversight for the project, money was saved. Just as in the U.S., if a contractor does this oversight, it costs more money! **Magic!**

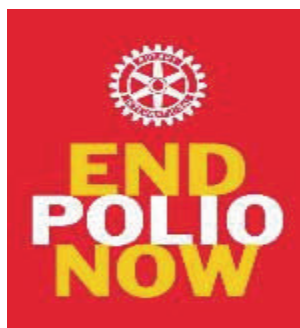
Some of the U.S. project team members were lucky enough to travel to Nigeria for a National Immunization Day in November of 2007 and, because the Benin Metro club members were able to “control the forces of nature” (Magic!) the 14 wells were completed and awaiting commissioning. The visiting U.S. team members were taken to the villages and were privileged to participate in the ceremonies surrounding the first sip of fresh water! Magic for all concerned!

When we saw the first drops of water flowing into village containers, an incomparable joy was felt by all. It was sad to leave the villagers but full hearts resulted from such magic, such “contagious” magic. Village leaders told each of us that we had been a part of something that changed their lives. We had helped create the action/reaction that will save their children and their children’s children from water borne disease. What more can be said?

Thanks to the members of Benin Metropolitan Rotary Club and their collective Rotarian dream, many hundreds of Rotarians, multiple Districts and Clubs were able to create something not remotely possible without the infrastructure and synergies of Rotary! Magic? Without a doubt! We have collectively influenced the lives of 28,000 very thankful people. Thank you Benin Metro!

Thank you Rotary!

NOTE: During 1-3 July 2008, 17.8 million children in 67 selected districts in Pakistan were targeted for supplementary immunization activity.



Life is a succession of lessons which must be lived to be understood. . . . . Helen Keller

We can do anything we want to do if we stick to it long enough. . . . . Helen Keller

Freedom is not worth having if it does not include the freedom to make mistakes. . . . Mahatma Gandhi



## **Every Rotarian Helps Change the World Every Year**

As the Rotary Year comes to a close and last minute contributions are being made we are on track to have another record breaking year in Annual Giving. We should take this time to reflect on the power Rotarians have on the world. Too often, the world's attention is focused on conflict and tragedy, but Rotarians believe that together, we can create hope and peace through service. A contribution to the Annual Programs fund is more than just dollars. When Every Rotarian gives to The Rotary Foundation Every Year it means more polio vaccines, more water wells, more books and less hunger, less poverty, less disease. Every Dollar builds dreams, hope and Peace. Although you may never meet the many people whose lives will be touched a result of your support, you can rest assured that smiles across the globe will soon be traced back to Rotary and the generosity of Rotarians! Every Rotarian Every Year!



**Heather Leet, TRF**

**By Tony Brockington, Zone 25 RRFC**

Congratulations to all of your steadfast work and dedication you have provided in supporting our Rotary Foundation. You have been a true champion. Thank You.



As we reflect on our score card we can clearly see fruits of our labor. Yes, there are a few blimps on the radar screen (i.e., non giving clubs, clubs who did not submit that APF goal, etc.) but that is to be expected. We will work those issues and any other challenges we are given for 2008/2009 as an opportunity to exceed.

TRF appreciates the efforts all of you have put forth and are planning to ensure we meet the US \$100 Million challenge. Several 2008/2009 DG's and their Rotary District Foundation Committee Chairs have shared with me their path forward for 2008/2009. . . WOW. Thank you.

Noel and I ask all Rotarians in Zones 25/26 to take full advantage of your RRFC Team to help you for the challenge. Plus, please use us for all other Rotary Foundation aspects. We are here to support you.

By the way, the tool kit provided by John Germ, (Trustee), Chair of the US \$100 Million Challenge Committee is GREAT. Each District Rotary Foundation Polio Plus Chair has a copy. Please be pro-active by telling them you want that information now to pass down to the club level!! Additionally, we are off to a great start in reaching the challenge. At the LA Convention, it was announced that US \$20 Million in cash and DDF contributions had already been raised toward our US \$100 Million goal. While some districts have given a portion of their DDF to Rotary's US \$100 Million Challenge, unfortunately others have not. District Governors and District Foundation Chairs, please take a look at your 2008-2009 unused DDF and give serious consideration as to why it should not be placed toward the Polio Plus Challenge. FYI, your Rotary Foundation Trustees have agreed to match \$0.50 for every \$1.00 of DDF contributed to Polio, up to US \$3 Million per year over the next three years.


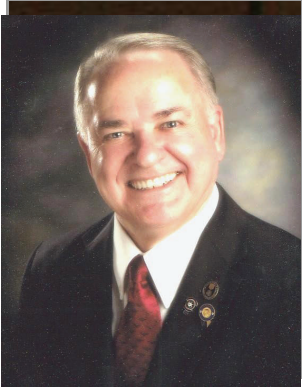
I am especially grateful for the outstanding work done this past year by Zone 25 RRFC Team: Barb Feder, George Wheeler, Eddie Blender and Talee Crowe who have just finished their term of appointment. What a super job they have done. Welcome to the new team: John Vandell, Greg Podd, and Art Harrington. Barb and Talee are still part of the team with new titles: Barb is the \$100 Million Challenge Zone Coordinator, and Talee is the Rotary Foundation Alumni Coordinator.

Lastly, thank you so much for your strong support to your Rotary Foundation. I look forward to working with you all in 2008/2009.

Thanks. Tony

## Regional Rotary Foundation Coordinators

RRFCs serve as a vital communications link between Rotarians and the Trustees. RRFCs work actively with district governors, district governors-elect and district Foundation committees to set and achieve the district's Foundation giving and program goals. They have an important role in helping train District Foundation Officers. Available as a resource to districts, they share information and ideas by conducting regional Rotary Foundation seminars and help educate Rotarians about the Foundation by participating in club and district Foundation seminars.

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